FY19 Annual Report
In the belief that better community education in world affairs is necessary for sound democratic citizenship, and in order to present facts and realistic appraisals, and to foster free and informed discussions on world problems, including economic, political and social problems, the Dallas Council on World Affairs is established.

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*Establishment Statement from Original Council Bylaws, 1951*
I am often reminded of the power of conversation – to provide nuance, inspire action and forge new connections. In the past year, you have joined us for onstage conversations with policy and thought leaders including the likes of Madeleine Albright, Jon Meacham and Doris Kearns Goodwin. And, perhaps more importantly, you have engaged in your own conversations with our speakers and with each other.

At a time when the screens surrounding us can feel overpowered by talking heads, I am heartened to see that our Council community remains committed to dialogue. In this annual report, you will see the numbers that make up these encounters – 11,301 event attendees, 39 DFW Consular Corps members, 429 international visitors from 102 countries and 8,086 local students impacted. You will also see a few of the faces behind these numbers, individuals who share the impact of our Council community beyond what can be quantified.

This summer, one of our Global Young Leaders high school student, Guadalupe, shared her own Council experience:

“The Council has taught me to be comfortable in uncomfortable situations. Talking about foreign affairs, politics and controversial subjects is needed to move our country forward. I’ve learned to start the conversation by asking questions and go from there.”

Dialogue can be uncomfortable. But, it can also be informative and humanizing, even when disagreement persists. It is the beginning of compromise, collaboration and discovering better ways to coexist.

Dialogue matters.
Thank you for joining ours.

Warm regards,

James N. Falk
President & CEO
Council members represent a wide array of different backgrounds and beliefs, but all share an interest in international affairs. Members engage in timely conversations with expert speakers, network and socialize with other global thinkers, and volunteer as professional resources for the Council’s education and international visitor programs.

**snapshot numbers**

4,134 members

- 27% Regular Level
- 31% Contributors’ Circle
- 10% Global Forum
- 32% Student, Educator and Active Military

“Meeting leaders and experts has helped me understand current events and feel more connected to my community.”
Father and son duo Matthew and Christian Giordano regularly attend Council events, which Christian covers for his school newspaper.

“The Council has enabled us to look at global political issues in a much more objective manner, seeing both sides of issues and looking for the common ground.”

SPEAKER PROGRAMS

snapshot

11,301 event attendees

84 public speaker events

10 Global Forum events, 4 Contributors’ Circle events and 6 Meridian: Young Professional events

speaker highlights

From left to right: Madeleine Albright, Bret Baier, Michael Beschloss, James Clapper, Kay Bailey Hutchison, Doris Kearns Goodwin, John Kerry, Stanley McChrystal, Jon Meacham and Jorge Ramos

2018-2019 award honorees

2018 H. Neil Mallon Award
Recognizing Ron Kirk, with guest speaker Michael Punke and moderator CBS’ Scott Pelley

2019 International Educator of the Year
Honoring Wendy Seeliger-Dietschweiler of Lewisville High School – Harmon Campus, with keynote speaker Arthur Brooks, President of AEI
The City of Dallas’ Office of Protocol, a public/private partnership between the City and the World Affairs Council, works with the mayor, city officials, the diplomatic corps and other international stakeholders to represent the City in official international activities.

In June 2018, Dallas Mayor Michael S. Rawlings and Fort Worth Mayor Betsy Price led a delegation of DFW business and civic leaders to London, Paris and Brussels. The mission included organized meetings with the Deputy Mayors of Paris and London, the U.S. Ambassador to the United Kingdom, the Lord Mayor of London and the United Kingdom’s Minister of State for Europe and the Americas. U.S. Ambassador to NATO Kay Bailey Hutchison hosted the group in Brussels for high-level briefings at NATO and the European Union.

Dallas has welcomed several high level dignitaries this year, including:

- Nana Osei Bonsu, Mamponghee of the Asante tribe of Ghana
- Hon. David Burt, Premier of Bermuda
- HE Brian Mikkelsen, Minister of Industry, Business and Financial Affairs for Denmark
- Hon. Lawrence MacAuley, Minister of Agriculture and Agri-Food for Canada
- HE Luis Videgaray, Secretary of Foreign Affairs for Mexico

In May 2018, the City of Dallas participated in the Japan–Texas Economic Summit held in Houston by the U.S.–Japan Council.

“The Council has been an invaluable tool for me as a member of the Consular Corps.”

Martin Valko has served as the Honorary Consul of the Slovak Republic to Texas since 2010.
The Council’s International Visitor Program coordinates the U.S. Department of State’s premier professional exchange program, the International Visitor Leadership Program (IVLP). Working with an extensive team of local volunteers, businesses and community leaders, the program plays a key role in building public diplomacy and international connections for the region. Alumni of the IVLP include more than 500 current and former heads of state and countless industry and civic leaders.

**snapshot**

$465,630 generated economic impact

2,281 hotel room nights

429 international visitors

350 local resources met with groups

102 countries represented

43 local volunteers

38 visitor groups

“I have enjoyed meeting people from around the globe and learning about their legal processes. It helps me to remember that other legal systems approach problems differently, and that successful parts of their approach can help us.”
The Council’s Global Young Leaders education program provides North Texas students with the knowledge and skills to begin their lives as engaged citizens who can successfully compete in the global marketplace and participate in our democracy. Global Young Leaders is facilitated through Junior World Affairs Councils on high school campuses, which are available to public, private, charter and home school students.

Snapshot

8,086 students impacted
1,347 educators impacted
75 Junior World Affairs Councils
28 speakers-to-schools
9 leadership trainings
1 National Academic WorldQuest title

Congratulations Jasper HS!

Josh and Guadalupe are both 20 Under 20 honorees and alums of the Council’s internship program. Below, Josh shares the impact of Global Young Leaders.

“The most rewarding aspect of the Council is the networking opportunities and speaking events. I have met many members in my prospective career field and gained valuable insight into Dallas’ position in the world.”
Council travel opportunities provide first-hand cultural experiences that strengthen international understanding and connections. Members meet with leaders of local organizations and governments and explore the culture of communities near and far.

**Tunisia**

Seventeen members joined the Council on a two-week trip to Tunisia in March 2018. Travelers toured everywhere from Tunis to Kairouan, the fourth holiest city of Islam, stopping to visit the Roman ruins of Carthage, Dougga and El Jem along the way. The second half of their journey brought members south to Tetouine, Ksour and Matmata, where they were able to see Star Wars filming locations. After spending a night in the Sahara Desert, the group headed back to Djerba Island to tour Houmt Souk and the ancient El Ghriba Synagogue.

**Cruise the Rhine**

Council members embarked on an exciting seven-night adventure from Basel to Amsterdam. Members spent time in four countries: Switzerland, Germany, France and the Netherlands. During the voyage, members sailed through the beautiful Rhine Gorge, explored Cologne’s splendid Gothic cathedral and floated along Amsterdam’s canals.

“Traveling with the Council has widened my perspective on domestic and global affairs.”

*Photo credit: Cruise the Rhine photos provided by Cher Jacobs.*
## FY19 Financials

### Revenues

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<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Fundraising Events (Net)</td>
<td>$774,933</td>
<td>27.13%</td>
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<tr>
<td>Contributions</td>
<td>$75,253</td>
<td>2.63%</td>
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<tr>
<td>Educational Program Underwriting &amp; Fees</td>
<td>$754,406</td>
<td>26.41%</td>
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<tr>
<td>Government Grants</td>
<td>$451,170</td>
<td>15.80%</td>
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<td>Memberships Dues</td>
<td>$375,324</td>
<td>13.14%</td>
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<tr>
<td>In-Kind Contributions</td>
<td>$235,672</td>
<td>8.25%</td>
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<tr>
<td>Net Investment Income</td>
<td>$8,494</td>
<td>0.30%</td>
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<tr>
<td>Net Assets Released from Donor Restrictions</td>
<td>$180,959</td>
<td>6.34%</td>
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<tr>
<td>Unrestricted Revenues</td>
<td>$2,856,211</td>
<td>100%</td>
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<tr>
<td>Donor Restricted Revenues</td>
<td>$851,658</td>
<td>29.64%</td>
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<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$3,707,869</strong></td>
<td><strong>100%</strong></td>
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### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percent</th>
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</thead>
<tbody>
<tr>
<td>Program Costs</td>
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<tr>
<td>Educational Programs</td>
<td>$1,130,110</td>
<td>41.17%</td>
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<tr>
<td>International Services</td>
<td>$472,208</td>
<td>17.20%</td>
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<tr>
<td>Global Young Leaders</td>
<td>$217,543</td>
<td>7.93%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$641,376</td>
<td>23.73%</td>
</tr>
<tr>
<td>Development</td>
<td>$283,607</td>
<td>10.33%</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,746,844</strong></td>
<td><strong>100%</strong></td>
</tr>
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</table>
“The Council plays a very important role in bringing global and cross-cultural awareness to our community, an important asset for us as global citizens.”
BOARD OF ADVISORS

Megan and Victor Boschini
Barbara and Ralph Cox
Lee Cullum
Mr. and Mrs. William A. Custard
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Lisa and Matt Rose
Pat and Bob Schieffer
Sandra and Rice Tilley, Jr.
Jean and Bill Tucker
Dr. and Mrs. R. Gerald Turner

MALLON CIRCLE

The World Affairs Council is proud to recognize current and former members of the Board of Directors who have made lifetime contributions to the Council.

Marjorie A. Adams
Jorge L. Baldor
Mark W. Bayer
Lucy Billingsley
Talmage Boston
James E. Brooks
C. Keith Cargill
Lee Cullum
Michael B. Decker
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Kristy Hoglund Robinson
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Jack C. Vaughn
John M. Ward
Donna Wilhelm
James F. Young

PRESIDENT’S CIRCLE

The Council’s highest level of membership, which provides philanthropic support for education programming.

Barbara and Bill Benac
Meredith and Warren Burns
Jo and Joe Goyne

STRATEGIC PARTNERS
The World Affairs Council of Dallas/Fort Worth is a 501(c)3 non-profit, non-partisan organization dedicated to educating and engaging the local community in national and international affairs through its public and education programming, international exchanges and diplomatic services.