



DIALOGUE MATTERS

FY19 Annual Report

In the belief that better community education in world affairs is necessary for sound democratic citizenship, and in order to present facts and realistic appraisals, and to foster free and informed discussions on world problems, including economic, political and social problems, the Dallas Council on World Affairs is established.

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OUR PURPOSE

**OUR MISSION IS TO EDUCATE & ENGAGE
THE LOCAL COMMUNITY IN NATIONAL
AND INTERNATIONAL AFFAIRS.**

**WE STRIVE TO BE THE FORUM WHERE A
COMMUNITY OF PEOPLE WITH DIVERSE
PERSPECTIVES ENGAGES IN DIALOGUE
THAT BUILDS UNDERSTANDING
AND INSPIRES ACTION.**

DEAR FRIENDS,

I am often reminded of the power of conversation – to provide nuance, inspire action and forge new connections. In the past year, you have joined us for onstage conversations with policy and thought leaders including the likes of Madeleine Albright, Jon Meacham and Doris Kearns Goodwin. And, perhaps more importantly, you have engaged in your own conversations with our speakers and with each other.

At a time when the screens surrounding us can feel overpowered by talking heads, I am heartened to see that our Council community remains committed to dialogue. In this annual report, you will see the numbers that make up these encounters – 11,301 event attendees, 39 DFW Consular Corps members, 429 international visitors from 102 countries and 8,086 local students impacted. You will also see a few of the faces behind these numbers, individuals who share the impact of our Council community beyond what can be quantified.

This summer, one of our Global Young Leaders high school student, Guadalupe, shared her own Council experience:

“The Council has taught me to be comfortable in uncomfortable situations. Talking about foreign affairs, politics and controversial subjects is needed to move our country forward. I’ve learned to start the conversation by asking questions and go from there.”

Dialogue can be uncomfortable. But, it can also be informative and humanizing, even when disagreement persists. It is the beginning of compromise, collaboration and discovering better ways to coexist.

Dialogue matters.
Thank you for joining ours.

Warm regards,



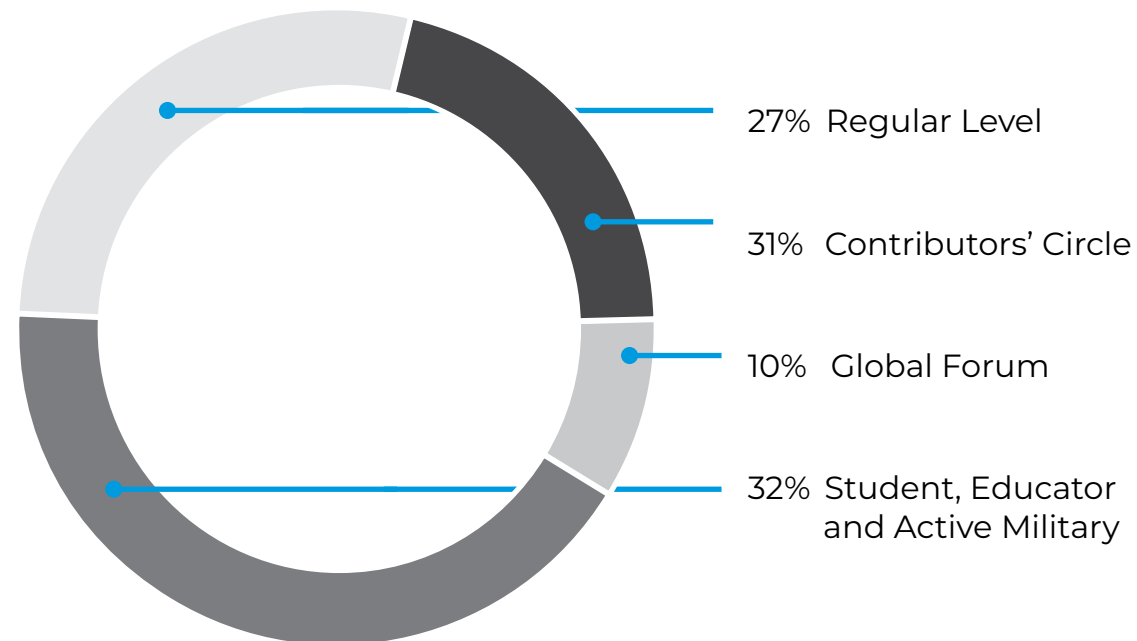
James N. Falk
President & CEO

MEMBERSHIP

Council members represent a wide array of different backgrounds and beliefs, but all share an interest in international affairs. Members engage in timely conversations with expert speakers, network and socialize with other global thinkers, and volunteer as professional resources for the Council's education and international visitor programs.

snapshot numbers

4,134 members



Professor Kimberly Hill is a friendly face at many of our speaker events.

“Meeting leaders and experts has helped me understand current events and feel more connected to my community.”

Father and son duo
Matthew and Christian
Giordano regularly attend
Council events, which
Christian covers for his
school newspaper.



“The Council has enabled us to
look at global political issues in
a much more objective manner,
seeing both sides of issues and
looking for the common ground.”

SPEAKER PROGRAMS

snapshot

11,301 event attendees

84 public speaker events

10 Global Forum events, **4** Contributors' Circle events
and **6** Meridian: Young Professional events

speaker highlights



From left to right: Madeleine Albright, Bret Baier, Michael Beschloss, James Clapper, Kay Bailey Hutchison, Doris Kearns Goodwin, John Kerry, Stanley McChrystal, Jon Meacham and Jorge Ramos

2018-2019 award honorees



2018 H. Neil Mallon Award

Recognizing Ron Kirk, with guest speaker Michael Punke
and moderator CBS' Scott Pelley



2019 International Educator of the Year

Honoring Wendy Seeliger-Dietschweiler of Lewisville High School –
Harmon Campus, with keynote speaker Arthur Brooks, President of AEI

Martin Valko has served
as the Honorary Consul
of the Slovak Republic
to Texas since 2010.

“The Council has
been an invaluable tool
for me as a member
of the Consular Corps.”

PROTOCOL & DIPLOMATIC SERVICES

The City of Dallas’ Office of Protocol, a public/private partnership between the City and the World Affairs Council, works with the mayor, city officials, the diplomatic corps and other international stakeholders to represent the City in official international activities.

In June 2018, Dallas Mayor Michael S. Rawlings and Fort Worth Mayor Betsy Price led a delegation of DFW business and civic leaders to London, Paris and Brussels. The mission included organized meetings with the Deputy Mayors of Paris and London, the U.S. Ambassador to the United Kingdom, the Lord Mayor of London and the United Kingdom’s Minister of State for Europe and the Americas. U.S. Ambassador to NATO Kay Bailey Hutchison hosted the group in Brussels for high-level briefings at NATO and the European Union.

Dallas has welcomed several high level dignitaries this year, including:

- Nana Osei Bonsu, Mamponghe of the Asante tribe of Ghana
- Hon. David Burt, Premier of Bermuda
- HE Brian Mikkelsen, Minister of Industry, Business and Financial Affairs for Denmark
- Hon. Lawrence MacAuley, Minister of Agriculture and Agri-Food for Canada
- HE Luis Videgaray, Secretary of Foreign Affairs for Mexico

In May 2018, the City of Dallas participated in the Japan-Texas Economic Summit held in Houston by the U.S.-Japan Council.

snapshot

\$2,517,888

generated
economic impact

1,570

hotel nights for
international delegations

39

members of the
DFW Consular Corps

29

international delegations
welcomed to Dallas

3

flags added to
City Hall Flag Room

INTERNATIONAL VISITOR PROGRAM

The Council's International Visitor Program coordinates the U.S. Department of State's premier professional exchange program, the International Visitor Leadership Program (IVLP). Working with an extensive team of local volunteers, businesses and community leaders, the program plays a key role in building public diplomacy and international connections for the region. Alumni of the IVLP include more than 500 current and former heads of state and countless industry and civic leaders.

snapshot

\$465,630 generated economic impact

2,281 hotel room nights

429 international visitors

350 local resources met with groups

102 countries represented

43 local volunteers

38 visitor groups

Attorney Jerry Varney frequently hosts visitor groups seeking to learn more about the U.S. Justice system.

A portrait of Attorney Jerry Varney, a Black man with a beard, wearing a dark suit, white shirt, and a green patterned tie. He is smiling slightly and looking towards the camera. The background is a soft, out-of-focus blue and white.

“I have enjoyed meeting people from around the globe and learning about their legal processes. It helps me to remember that other legal systems approach problems differently, and that successful parts of their approach can help us.”

Josh and Guadalupe are both 20 Under 20 honorees and alums of the Council's internship program. Below, Josh shares the impact of Global Young Leaders.



“The most rewarding aspect of the Council is the networking opportunities and speaking events. I have met many members in my prospective career field and gained valuable insight into Dallas’ position in the world.”

GLOBAL YOUNG LEADERS

The Council’s Global Young Leaders education program provides North Texas students with the knowledge and skills to begin their lives as engaged citizens who can successfully compete in the global marketplace and participate in our democracy. Global Young Leaders is facilitated through Junior World Affairs Councils on high school campuses, which are available to public, private, charter and home school students.

snapshot

8,086 students impacted

1,347 educators impacted

75 Junior World Affairs Councils

28 speakers-to-schools

9 leadership trainings

1 National Academic WorldQuest title
Congratulations Jasper HS!

TRAVEL

Council travel opportunities provide first-hand cultural experiences that strengthen international understanding and connections. Members meet with leaders of local organizations and governments and explore the culture of communities near and far.

Tunisia



Seventeen members joined the Council on a two-week trip to Tunisia in March 2018. Travelers toured everywhere from Tunis to Kairouan, the fourth holiest city of Islam, stopping to visit the Roman ruins of Carthage, Dougga and El Jem along the way. The second half of their journey brought members south to Tetouine, Ksour and Matmata, where they were able to see Star Wars filming locations. After spending a night in the Sahara Dessert, the group headed back to Djerba Island to tour Houmt Souk and the ancient El Ghriba Synagogue.

Cruise the Rhine



Council members embarked on an exciting seven-night adventure from Basel to Amsterdam. Members spent time in four countries: Switzerland, Germany, France and the Netherlands. During the voyage, members sailed through the beautiful Rhine Gorge, explored Cologne’s splendid Gothic cathedral and floated along Amsterdam’s canals.

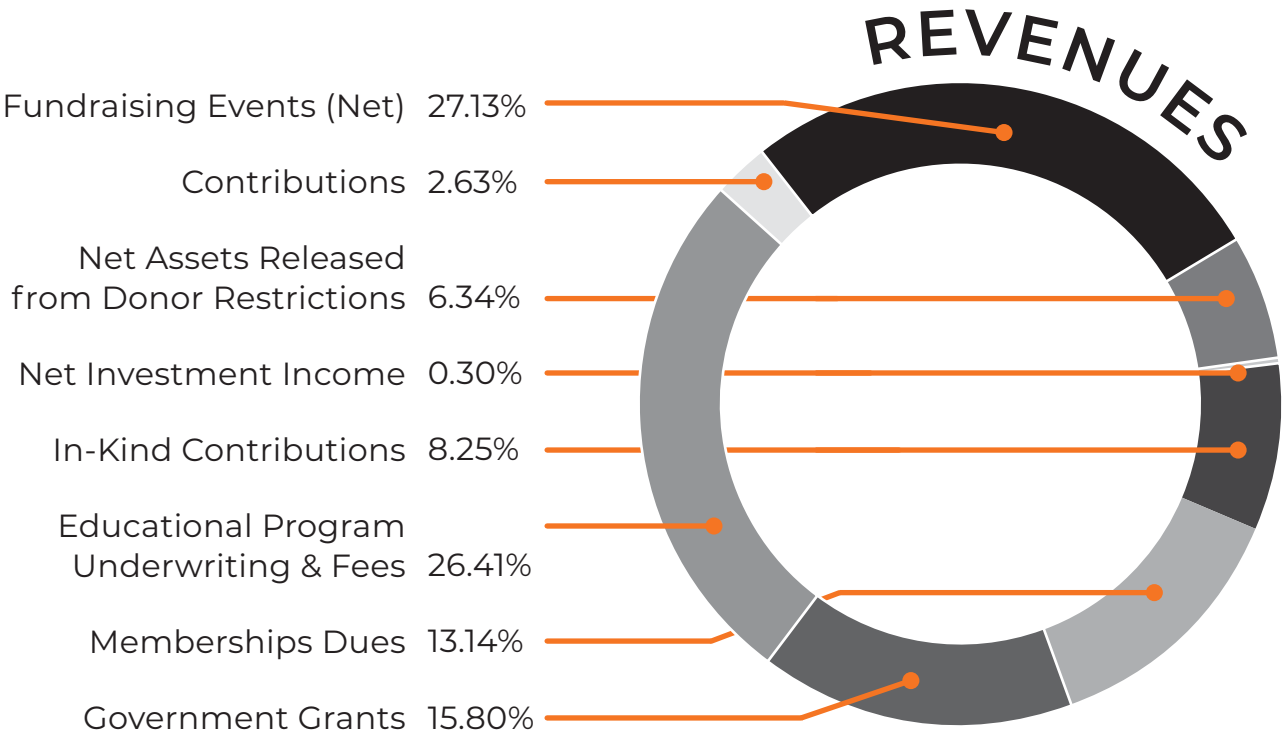
Cruise the Rhine photos provided by Cher Jacobs.

Director Maisie Heiken traveled with the Council to Norfolk Naval Base and Virginia Beach, where she attended the NATO Banquet Festival.

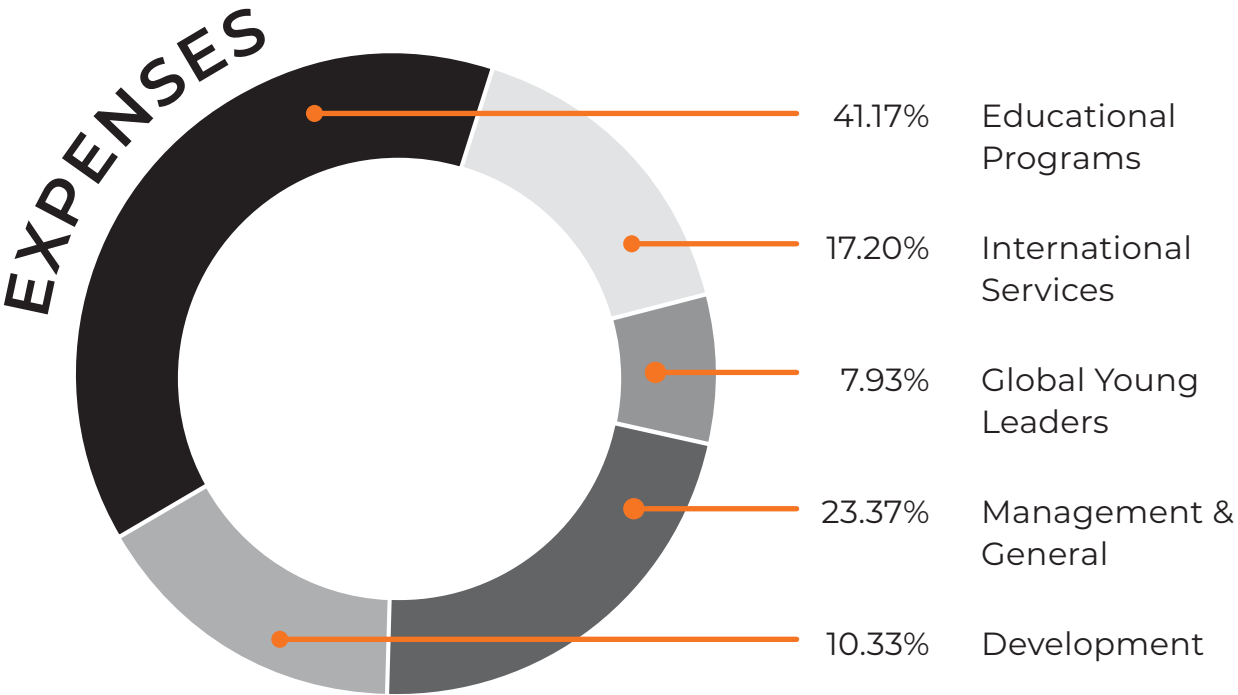


“Traveling with the Council has widened my perspective on domestic and global affairs.”

FY19 FINANCIALS



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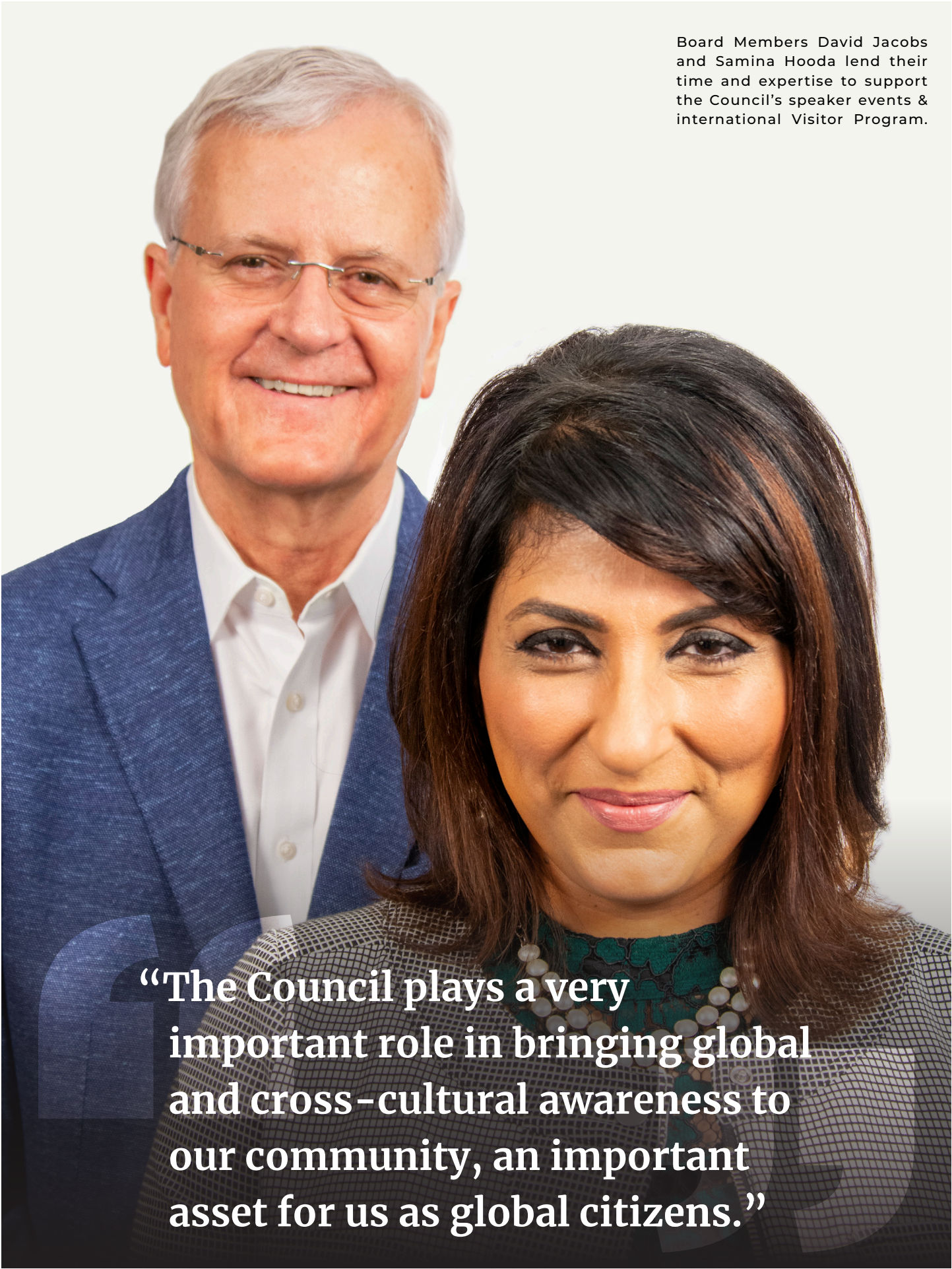
REVENUES

Fundraising Events (Net)	\$774,933	27.13%
Contributions	\$75,253	2.63%
Educational Program Underwriting & Fees	\$754,406	26.41%
Government Grants	\$451,170	15.80%
Memberships Dues	\$375,324	13.14%
In-Kind Contributions	\$235,672	8.25%
Net Investment Income	\$8,494	0.30%
Net Assets Released from Donor Restrictions	\$180,959	6.34%
Unrestricted Revenues	\$2,856,211	100%
Donor Restricted Revenues	\$851,658	
Total Revenues	\$3,707,869	

EXPENSES

Program Costs:	Educational Programs	\$1,130,110	41.17%
	International Services	\$472,208	17.20%
	Global Young Leaders	\$217,543	7.93%
Management & General		\$641,376	23.37%
Development		\$283,607	10.33%
Total Expenses		\$2,744,844	100%

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Board Members David Jacobs and Samina Hooda lend their time and expertise to support the Council's speaker events & international Visitor Program.

“The Council plays a very important role in bringing global and cross-cultural awareness to our community, an important asset for us as global citizens.”

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Dan Colston	Yaser Khalaf	Marvin Singleton
Michael Dee	Tim Krause	James Spaniolo
Naiara De León Gamboa	Peter Loh	Kirk Teske
Steven Durham	Humberto Maese	Mike Wadsworth
David Emmons	Reg Manhas	Peter Wahby
Jack Fan	Joseph A. McKinney, Ph.D.	Robert Wirick
Julie Goodman	Diane Seay McNulty, Ph.D.	John A. Wise *
Abe Haddad	Tracy Merzi	Jay T. Young

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* ex officio, Global North Texas

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MALLON CIRCLE

The World Affairs Council is proud to recognize current and former members of the Board of Directors who have made lifetime contributions to the Council.

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PRESIDENT’S CIRCLE

The Council’s highest level of membership, which provides philanthropic support for education programming.

Barbara and Bill Benac	Maisie Heiken
Meredith and Warren Burns	Betty Evans Kelly and Keith Kelly
Jo and Joe Goyne	Kathy and John Ward

STRATEGIC PARTNERS





The World Affairs Council of Dallas/Fort Worth is a 501(c)3 non-profit, non-partisan organization dedicated to educating and engaging the local community in national and international affairs through its public and education programming, international exchanges and diplomatic services.